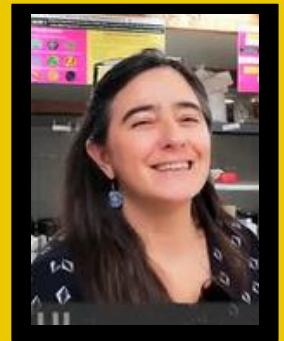


# PRIVATE COMPANY

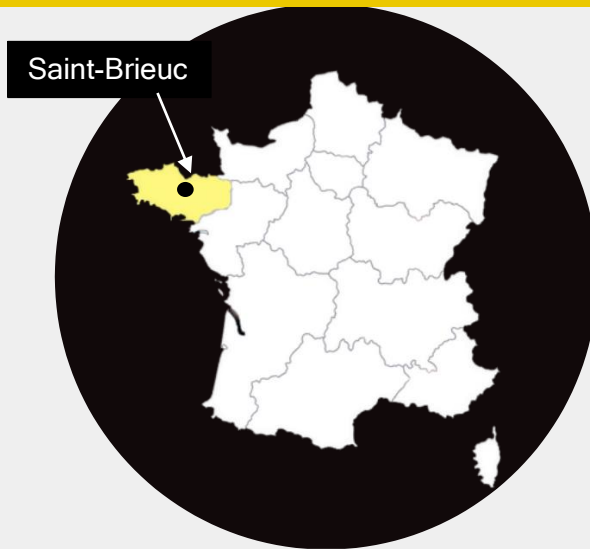


## HISTORY

Created in 2000 by Séverine Pallu and bought by the Stalaven Family in 2012, BiscuiterieBriëuc is an IFS Food, a private RSE type company



GEOGRAPHICAL SCOPE



**PRIMARY  
BRETAGNE  
SECONDARY  
FRANCE**



## AREAS OF ACTIVITY

Private profit company with 7 shops in Brittany

## INDUSTRY

Secondary sector :  
Production of organic products  
"gourmands"



### HUMAN

40-50 workers



### FINANCIAL

-Self-financing  
(Turnover :+4 300 000 euros  
in 2021)



## RESOURCES



### MATERIALS

-7 shops  
Dosing machine  
-Workshops; Premises  
-Raw materials



### IMMATÉRIALS

-Logo  
-Website  
-Social media



## AIMS OF COMPANY

### LUCRATIVE

Realize profits  
Target : €6M at 8 years.

### NON- PROFIT

-Develop into a new professional target (chocolate makers, ice cream makers, tea rooms, restaurants)  
-Propose several innovations each year

## PROJECT AND VISION

Opening up to new professional targets in search of authentic products and local for processing purposes. In 2024, Briëuc gave himself the challenge of developing this target of professionals by offering them organic and inspiring delicacies

